

EVENTOLOGY

REVENUE STREAM IDEAS

Live Auction

- Wild Card
- Treasure Chest
- Almost Live (Super Silent & Big Board)
- Best of Live (live tips)
- Premier Dessert or Premier Wine auction (live tips)
- Table Upgrade Auction (live incentive)
- Feeding Frenzy

Silent Auction

- Sealed Bid
- Mobile Bidding
- Barcode Bidding
- Buy It Now
- 7th Line Stretch
- Auction Walk (at the end of silent)

Online Auction

- Online Prior
- Remote Live Bidding

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REVENUE STREAM IDEAS

Opportunities for Revenue During the Event

- Centerpiece Auction

Engagement of the crowd

- Chance/Opportunity Drawing
- Deal or No Deal
- Heads or Tails

Paddle Raise

Giving Wall

In between / ask at the breaks

Raffle ticket

Wine pull

Buy a chance to win

Set Price Party Board